

Response-Driven Advert: £299

One response-driven advert in The Shortlist, broadcast in the agreed month and region. Advert positioning is issued on a first come, first served basis.

'Request Information' button & landing page: £45

The Request information button can be added to your advert so recipients can click through to a bespoke landing page that will capture their details and the details of their enquiry. These details are then sent to you at the end of each day in the form of a spreadsheet. This option can maximise your enquiry rates and help collate your enquiries.

Footer Advert: £199

There is also one footer advert per Shortlist communication that can be purchased together with a response-driven advert.

All prices are plus VAT.

Payment

Payment must be settled prior to The Shortlist being communicated. Unfortunately, adverts that have not been paid for in advance can not be included.

Payment can be made online or by cheque. The Shortlist service is managed by Execute Marketing Ltd. Please make payments to Execute Marketing Ltd, as detailed in your invoice.